

PRESS RELEASE

GED introduces MultiPress on the Bulgarian market

Bruges, June 9, 2020 – Dataline, market leader in ERP/MIS solutions for graphic production companies in the Benelux, strengthens its position in Southeast Europe by joining forces with a new channel partner.

GED is a leading distributor of printing solutions for the Bulgarian market and has developed a unique solution oriented approach to serve its customers in various printing segments. With more than 28 years of experience in the industry, an average yearly turnover of 3.5 million Euro and 30 employees, GED is present on all the levels of the workflow software area. Think about Kodak Prinergy, in which GED has one of the highest proportions of Prinergy Connect to Evo in Europe, but also Enfocus and Hybrid. Moreover, GED has also earned its stripes in the large-format printing market. From now on, MultiPress will also be added to the portfolio of this important player.

#1 business software, now also for Eastern European printers

MultiPress is a MIS/ERP software for dynamic printing and production companies in the graphical industry. The business software integrates all administrative, commercial, financial and logistics business processes into one powerful management system. It helps lighten administrative tasks and improve productivity. Invoicing, customer management, calculation, time recording, cost management and cost price calculation are just some of the many features of this software. It also integrates seamlessly with existing 3rd party solutions, helping any modern print shop with a single solution that is tailored to suit the business and can grow with it.

Ivan Staykov, Executive Manager of GED: *"MultiPress is a rising star in the ERP/MIS systems space and their unique and modern approach to managing company resources, combined with deep understanding and knowledge about the specifics of the printing industry makes them the perfect fit for any printing house or print agency in Bulgaria. We are happy to partner with such an innovative and forward looking company which fits perfectly in the ecosystem of products we already represent, thus creating a high value added ecosystem, where customers can see real benefits and return of their investment. "*

Dirk Deroo, CEO of Dataline: *"MultiPress fits in perfectly with GED's portfolio of software products, as in addition to packaging and book printers, they also focus on the offset, digital and large format market. With MultiPress, this channel partner can now add a high-performance ERP solution in their ecosystem, allowing them to expand their field of activity. A real win-win. As a result of which Dataline now also has a strong presence in the graphical scene in Southeast Europe".*



Brugge (BE) - Limmen (NL) - Würzburg (DE) - Paris (FR) - Valencia (ESP)

About Dataline and MultiPress

With more than 1,000 customers and 10,000 users in 23 countries, **Dataline Solutions** with MultiPress MIS/ERP Software is the undisputed market leader in the graphics production industry in Europe. Dataline's headquarters are in Brugge-Loppem (Belgium) but besides Hasselt (Belgium) there are also offices in Limmen-Amsterdam (the Netherlands), Strasbourg and Paris (France) and Willingen (Germany). The Dataline team consists of 50 passionate specialists.

MultiPress MIS/ERP Software organises the daily management of any graphic production company and is available in 11 languages.

MultiPress MIS/ERP Software integrates all commercial, administrative, financial, production and logistics business processes, along with planning, registration, e-business and reporting, into one powerful management system. This ensures optimum automation without ever depriving the user of control.

Thanks to the modular nature of MultiPress, it is perfectly matched to any graphic production company. Regardless of the printing technique – offset, large format, foil printing, lamination, coldset, engraving, heatset, finishing, screen printing or digital printing – MultiPress flawlessly calculates the exact production cost and production time.

Contact :

Jef Stoffels
Director Marketing
Tel. : +32 473 92 48 27
jef@dataline.eu

Autobaan 21
8210 Loppem – Belgique